

Panasonic
for Professionals

Finishing trimmer **ER-GP23**



New cutting precision

0.3 mm

Ultra quiet



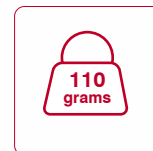
+ Powerful



High performance



+ Lightweight



+ Practical



Survey conducted by
EUROMONITOR INTERNATIONAL

Panasonic's hair trimmer and shaver have the No. 1 usage rank for 7 consecutive years since 2016 among professionals at hairdressers and barber shops in Germany, France and the UK.
Source: Euromonitor International Ltd. Defined as Shaver/trimmer for a sample of 100 hairdressers and barber shops per country. Survey conducted September-October 2022.

Comfort and Performance





Finishing trimmer

ER-GP23

— New, more powerful design

Constant power motor, regardless of battery charge level, for a clean cut

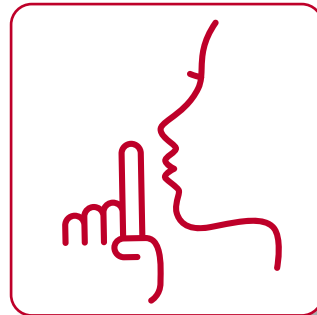


Blade with **more cutting visibility**



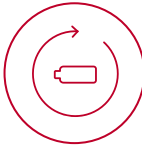
Noise reduced by

- 20%*



New ergonomic design for mixing techniques

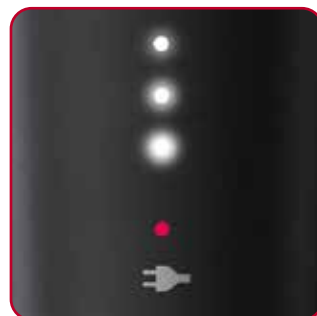
New battery
Recharges in 1 hr.



Li-ion



LED battery level and recharging indicator



100
MINS
of autonomy

New cordless cutting autonomy

*Compared to the ER-GP21

TECHNICAL
FEATURES

- Cord/cordless operation!
- Lighter: 110 grams
- Complete battery charge in 1 hour
- More powerful: Lithium-Ion battery
- Shaves to 0.3 mm
- 2 comb-attachments - 3 mm and 6 mm
- Charging stand